GOVERNMENT OF KARANATAKA

BENGALURU SMART INFRASTRUCTURE LIMITED

REQUEST FOR PROPOSALS

FOR THE CONSULTANCY ASSIGNMENT

"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"

SUPERINTENDING ENGINEER
BANGALORE SMART INFRASTRUCTURE LIMITED,

Telephone: 9480683015 **EMAIL : sebsmiile@gmail.com**

CONTENTS

SECTION	DESCRIPTION	PAGE NO.
Section I	Letter of Invitation	5
Section II	Information to Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs (ITC)	7
	Data Sheet – Information to Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs	14
Section III	Technical Proposal – Standard Forms	17
Section IV	Financial Proposal – Standard Forms	31
Section V	Terms of Reference	37
Section VI	Contract for Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's Services	
I	Form of Contract	47
II	General Conditions of Contract	50
III	Special Conditions of Contract	65
IV	Appendices	70

BENGALURU SMART INFRASTRUCTURE LIMITED

No: B-SMILE/SE/TEND/ 04 /2025-26

Office of the Superintending Engineer
Bangalore Smart Infrastructure Limited (B-SMILE),
N.R.Square, Bangalore – 560002
Dated : 23.07.2025

INVITATION FOR TENDERS (IFT)
(THROUGH KPP PORTAL ONLY)
(SHORT TERM TENDER NOTIFICATION)

1. The Government of Karnataka has Constituted "Bangalore Smart Infrastructure Limited" (B-SMILE) for implementation of Specific, Mega and Long term Infrastructure projects in the city of Bangalore. On behalf of the Bangalore Smart Infrastructure Limited (B-SMILE), The Superintending Engineer invites bids from reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc., for the projects given in the table below:

Sl. No	Name of the Work	Amount put to tender (in lakhs)	EMD (in Lakhs)	Cost of Tender Document	Period of Completion
1.	Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City	83.21 (Excluding GST)	1.67 Lakhs	As per KPP Portal	2 Months

2. The RFP is open to all reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc in the Karnataka Public Procurement platform. The detailed RFP with the bid document can be downloaded from the Karnataka Public Procurement (KPP) Portal.
3. Tender documents may be downloaded from KPP Portal website https://kppp.karnataka.gov.in seam under login for all reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc.
4. Following shall be the Calendar of Events:

Date and time for Availability of Tender Documents in KPP Portal	:	24.07.2025 at 5.30 PM
Date of Pre-bid Meeting	:	31.07.2025 at 4.00 PM at the Office of Director (Technical), 1st Floor, Annex 2 Building, BBMP Head Office, N R Square, Bangalore – 560 002
Last Date and time for Receipt of Tender	:	08.08.2025 up to 4:00 PM

Documents in KPP Portal		
Date and time Opening of Technical Bids	:	11.08.2025 at 11:00 AM
Date and time Opening of Financial Bids	:	Will be intimated to Technically Qualified Bidders.

5. Tender documents may be downloaded from Government of Karnataka Public Procurement Portal website https://kppp.karnataka.gov.in under login for reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc who have not registered in KPP Portal should register before participating through the website.
6. A successful reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc will have to execute an agreement with Superintending Engineer, Bangalore Smart Infrastructure Limited (B-SMILE) within 10days upon receipt of intimation along with Performance Security of 5% of the contract price of Consultancy services in form of Bank Guarantee obtained from a Nationalized Bank / Scheduled Bank payable at Bangalore. The work shall be commenced with all earnestness within seven days from the date of issue of work order, failing which it would be presumed that he is not interested in the work and action will be taken to get the work executed through alternate agency.
7. Bangalore Smart Infrastructure Limited (B-SMILE) reserves the right to accept / reject any or all tenders without assigning any reasons.
8. Corrigendum's / modifications / corrections, if any, will be published in the website only.
9. Further details of work can be obtained in the Office of the Superintending Engineer, Bangalore Smart Infrastructure Limited (B-SMILE), BBMP Head Office., Annexure-2 building, 1st floor., N.R.Square., Bangalore- 560002., on all working days between 3:30 pm and 5:30 pm.
10. GOK KPP portal https://kppp.karnataka.gov.in for registration and e-payment details contact KPP Portal Helpdesk.

Sd/-
Superintending Engineer
Bangalore Smart Infrastructure Limited (B-SMILE)

Copy Submitted to the:

1. PS to Hon'ble Chief Commissioner BBMP and Managing Director to bring into the kind notice of Hon'ble Managing Director, B-SMILE.
2. PS to Hon'ble Special Commissioner Project and Chief Executive Officer, B-SMILE for kind information.
3. Director (Technical), B-SMILE for kind information.
4. Project Engineer-1, B-SMILE for information and publish the same in the Display / Notice Boards.
5. Public Relation Officer, BBMP for information and to publish in two leading National Newspapers in Kannada and English Notice Board.
6. I. T. Advisor with a Request to publish the same in the BBMP Website.
7. ACF (MR) / Accounts Superintendent / Cashier for information to verify the Contractors' Pass Book and necessary entries have to be made while giving permission for downloading the Blank Tender Forms.
8. Office Copy.

Superintending Engineer
Bangalore Smart Infrastructure Limited (B-SMILE)

SECTION 1. LETTER OF INVITATION

B-SMILE is desirous for obtaining **"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera (Duration up to 6minutes) including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"**

". The B-SMILE intends to procure the services of a reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc to undertake the assignment.

Specifically the following works are intended to be carried out on the Project:

1	Pre Production	Research	1
		Concept note	1
		Master Script	1
		Down Edit Script	2
2	Production	Director	1
		DOP	1
		Camera Crew	3
		Drone Pilot	1
		Camera Assist	1
		Production Incharge	1
3	Equipment Rental	Cine Camera with the lens kit + tripod with head	1
		Sony FX6/A7S III with lens kit + tripod with head	3
		Godox/Aputure/nanlite 500W / 600w lights	3
		aputure / nanlite - 4 feet tubes with grids	3
		nanlite / aputure 60/ 100 W RGB lights	2
		with spotlight/ lens attachment with gobo kit	2
		large light stands for spotlight lights	2
		Large SoftBoxes with grids	3
		large light stands for lights	3
		Large light stands with long boom rods	3
		heavy weight bags for all stands	
		Heavy duty , high amperage , 20ft minimum cable length - junction boxes	6
		smaller belkin junction boxes	6
		Black cloth - 10 ft x 10 ft	2
		Light stands with clips and weight bags for black cloth	4
		Shure MV7 + or equivalent mics	2
		table lock boom stands compatible for the mics	2
		XLR CABLES 15-20feet cables	2
		Mix pre 3 / pe mix 6 , mark 2 with 32bit float recording capability	1
		256gb SD cards	2
		Monitor Heaphones	2
		5inch / 7inch Monitors	1
		5inch / 7inch Monitors	1
		HDMI cables 3 units with HDMI cable locks	1
		Ball Heads with monitors	1
		Monitor Batteries - 2 units each	2
		Monitor to Ac Power cables - 3 units	3
		DJI Mavic III Pro/ Inspire 3	1
4	Post Production	Computer Graphics (100-150 seconds)	
		Voice Over	2
		Motion Graphics and VFX	1

"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"

		Stock Footage	1
		Sound Design and Background Score	1
		Master Edit	1
		Down Edit	2
5	Others	Travel, food and stay	1
6	Others	Production Fee	1

1. The RFP can be purchased by all the eligible reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs:

2. Joint ventures or associations are not allowed.

3. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc will be selected under **Quality and Cost-Based Selection (QCBS)** procedures Described in this RFP

4. The RFP includes the following documents:

Section 1 - Letter of Invitation

Section 2 - Information to Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs

Section 3 - Technical Proposal - Standard Forms

Section 4 - Financial Proposal - Standard Forms

Section 5 - Terms of Reference

Section 6 - Standard Form of Contract.

SECTION 2. INFORMATION TO REPUTED FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETCS

1. INTRODUCTION

1.1 The Client named in the "Data Sheet" will select a firm among those listed in the Letter of Invitation, in accordance with the method of selection indicated in the Data Sheet.

1.2 The reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc are invited to submit a Technical Proposal and a Financial Proposal, as specified in the Data Sheet (the Proposal) for consulting services required for the Assignment named in the Data Sheet. The Proposal will be the basis for contract negotiations and ultimately for a signed contract with the selected reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc.

1.3 The Assignment shall be implemented in accordance with the phasing indicated in the Data Sheet. When the Assignment includes several phases, the performance of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc under each phase must be to the client's satisfaction before work begins on the next phase.

1.4 The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs must familiarize themselves with local conditions and take them into account in preparing their Proposals. To obtain first-hand information on the Assignment and on the local conditions, reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs are encouraged to pay a visit to the Client before submitting a Proposal, and to attend a pre-proposal conference if any as specified in the Data Sheet. Attending the pre-proposal conference is optional. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's representative should contact the officials named in the Data Sheet to arrange for their visit or to obtain additional information on the pre-proposal conference. Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs should ensure that these officials are advised of the visit in adequate time to allow them to make appropriate arrangements.

1.5 The Client will provide the inputs specified in the Data Sheet, assist the firm in obtaining licenses and permits needed to carry out the services, and make available relevant project data and reports.

1.6 Please note that (i) the costs of preparing the proposal and of negotiating the contract, including a visit to the Client, are not reimbursable as a direct cost of the Assignment; and (ii) the Client is not bound to accept any of the Proposals submitted.

1.7 Government of Karnataka (GOK) / B-SMILE expects reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs to provide professional, objective and impartial advice and at all times hold the Client's interests paramount, without any consideration for future work, and strictly avoid conflicts with other assignments or their own corporate interests. Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall not be hired for any assignment that would be in conflict with their prior or current obligations to other clients, or that may place them in a position of not being able to carry out the assignment in the best interest of the Client.

1.7.1 Without limitation on the generality of this rule, reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall not be hired under the circumstances set forth below:

(a) A firm which has been engaged by the Client to provide goods or works for a project, and any of their affiliates, shall be disqualified from providing consulting services for the same project. Conversely, firms hired to provide consulting services for the preparation or implementation of a project, and any of their affiliates, shall be disqualified from subsequently providing goods or works or services related to the initial assignment (other than a continuation of the firm's earlier consulting services) for the same project.

(b) This Information to Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs section shall not be modified. Any necessary changes, to address specific project issues, shall be introduced only through the Data Sheet (e.g., by adding new clauses). Likewise, modifications to the standard Form of Contract should be made only by including clauses outlining the Special Conditions and not by introducing changes in the wording of the General Conditions.

(c) Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs or any of their affiliates shall not be hired for any assignment which, by its nature, may be in conflict with another assignment of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.

1.7.2 As pointed out in para. 1.7.1 (a) above, reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs may be hired for downstream work, when continuity is essential, in which case this possibility shall be indicated in the Data Sheet and the factors used for the selection of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc should take the likelihood of continuation into account. It will be the exclusive decision of the Client whether or not to have the downstream assignment carried out, and if it is carried out, which reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc will be hired for the purpose.

1.8 It is GOK's/ B-SMILE's policy to require that reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs observe the highest standard of ethics during the execution of such contracts. In pursuance of this policy, the GOK/ B-SMILE:

(a) Defines, for the purposes of this provision, the terms set forth below as follows:

(i) "Corrupt practice" means the offering, giving, receiving, or soliciting of anything of value to influence the action of a public official in the selection process or in contract execution; and

(ii) "fraudulent practice" means a misrepresentation of facts in order to influence a selection process or the execution of a contract to the detriment of GOK, and includes collusive practices among reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs (prior to or after submission of proposals) designed to establish prices at artificial, noncompetitive levels and to deprive GOK of the benefits of free and open competition.

(b) will reject a proposal for award if it determines that the firm recommended for award has engaged in corrupt or fraudulent activities in competing for the contract in question;

(d) will declare a firm ineligible, either indefinitely or for a stated period of time, to be awarded GOK-financed contract if it at any time determines that the firm has engaged in corrupt or fraudulent practices in competing for, or in executing, a GOK-financed contract; and

(e) will have the right to require that, GOK / B-SMILE to inspect reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's accounts and records relating to the performance of the contract and to have them audited by auditors appointed by GOK / B-SMILE.

1.9 Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall not be under a declaration of ineligibility for corrupt and fraudulent practices issued by GOK / B-SMILE in accordance with the above sub para 1.8 (d).

1.10 Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall be aware of the provisions on fraud and corruption stated in the standard contract under the clauses indicated in the Data Sheet.

2. CLARIFICATION AND AMENDMENT OF RFP DOCUMENTS

2.1 Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs may request a clarification of any item of the RFP document up to the number of days indicated in the Data Sheet before the Proposal submission date. Any request for clarification must be sent in writing by paper mail, cable, telex, facsimile, or electronic mail to the Client's address indicated in the Data Sheet. The Client will respond by cable, telex, facsimile, or electronic mail to such requests and will send copies of the response (including an explanation of the query but without identifying the source of inquiry) to all invited reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs who intend to submit proposals.

2.2 At any time before the submission of Proposals, the Client may, for any reason, whether at its own initiative or in response to a clarification requested by an invited firm, modify the RFP documents by amendment. Any amendment shall be issued in writing through addenda. Addenda shall be sent by mail, cable, telex, facsimile, or electronic mail to all invited reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and will be binding on them. The Client may at its discretion extend the deadline for the submission of Proposals.

3. PREPARATION OF PROPOSAL

3.1 Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs are requested to submit a Proposal (Para 1.2) written in the language(s) specified in the Data Sheet.

Technical Proposal

3.2 In preparing the Technical Proposal, reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs are expected to examine the documents comprising this RFP in detail. Material deficiencies in providing the information requested may result in rejection of a Proposal.

3.3 While preparing the Technical Proposal, reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs must give particular attention to the following:

(i) For assignments on a staff-time basis, the estimated number of key professional staff-months is given in the Data Sheet. The proposal shall, however, be based on the number of key professional staff-months estimated by the firm.

(ii) Proposed key professional staff must have minimum experience indicated in the Data Sheet.

(iii) Reports to be issued by the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs as part of this assignment must be in the language(s) specified in the Data Sheet. It is desirable that the firm's personnel have a working knowledge of the Client's official language.

3.4 The Technical Proposal should provide the following information using the attached Standard Forms (Section 3):

(i) A brief description of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's organization and an outline of recent experience on assignments (Section 3B) of a similar nature. For each assignment, the outline should indicate, inter alia, the profiles and names of the staff provided, duration of the assignment, contract amount, and firm's involvement.

(ii) Any comments or suggestions on the Terms of Reference and on the data, a list of services, and facilities to be provided by the Client (Section 3C).

(iii) A description of the methodology and work plan for performing the assignment (Section 3D).

(iv) The list of the proposed staff team by specialty, the tasks that would be assigned to each staff team member, and their timing (Section 3E).

(v) Estimates of the total staff effort (professional and support staff; staff time) to be provided to carry out the Assignment, supported by bar chart diagrams showing the time proposed for each key professional staff team member. (Sections 3E and 3G).

(vi) A detailed description of the proposed methodology, staffing, and monitoring of training, if the Data Sheet specifies training as a major component of the assignment.

(vii) Any additional information requested in the Data Sheet.

3.5 The Technical Proposal shall not include any financial information.

Financial Proposal

3.6 In preparing the Financial Proposal, reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other

impressive social media Ads including computer graphic designs/VFX/CGI etcs are expected to take into account the requirements and conditions of the RFP documents. The Financial Proposal should follow Standard Forms (Section 4). It lists all costs associated with the Assignment, including (a) remuneration for staff, and (b) reimbursable such as subsistence (per diem, housing), transportation (national and local, for mobilization and demobilization), services and equipment (vehicles, office equipment, furniture, and supplies), office rent, insurance, printing of documents, surveys; and training, if it is a major component of the assignment. If appropriate, these costs should be broken down by activity.

3.7 Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall express the price of their services in Indian Rupees.

3.8 The Data Sheet indicates how long the proposals must remain valid after the submission date (90 days from the date of submission). During this period, the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc is expected to keep available the key professional staff proposed for the assignment. The Client will make its best effort to complete negotiations within this period. If the Client wishes to extend the validity period of the proposals, the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs who do not agree have the right not to extend the validity of their proposals.

4. SUBMISSION, RECEIPT, AND OPENING OF PROPOSALS

4.1 Interested bidders shall login to https://kppp.karnataka.gov.in and follow the procedures and guideline given there or call the KPPP help desk to get themselves registered in the portal. Upon registration, the bidders can login and participate in the tender.

4.2 Downloading of tender documents, submission of proposal all will be through Government of Karnataka Public Procurement Portal website https://kppp.karnataka.gov.in Under login for Contractors. Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs must get themselves registered, acquainted and trained on the procedure of participating in KPP Portal.

4.3 **EMD**

The reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs are requested to submit **EMD of Rs.1,67,000/- (Rupees One Lakh Sixty Seven Thousand Only)** along with the Technical Bid.

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc can pay the Earnest Money Deposit (EMD) in the e-Procurement portal using any of the following payment modes:

- Credit Card
- Direct Debit
- National Electronic Fund Transfer (NEFT)
- Over the Counter (OTC)

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc bid will be evaluated only on confirmation of receipt of the payment (EMD) in the Government of Karnataka central pooling a/c held at ICICI Bank

EMD amount will have to be submitted by the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc taking into account the following conditions:

a. EMD will be accepted only in the form of electronic cash (and not through Demand Draft or Bank Guarantee) and will be maintained in the Govt.'s central pooling account at Axis Bank until the contract is closed.

b. The entire EMD amount for a particular tender has to be paid in a single transaction. It is responsibility of Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs to ensure that payment through NEFT reaches Payment to Government of Karnataka Bank before Bid submission date and time, through online payment. In case of OTC Payment, the DD to be drawn in favor of "Karnataka Public Procurement Portal, Government of Karnataka" and submit to Axis Bank before bid submission time and update the transaction reference in e-Procurement portal .

For details on e-Payment services refer to KPP portal for more details on the process.

4.4 The original Proposal (Technical Proposal and Financial Proposal; see para 1.2) shall be prepared as per RFP document.

4.5 An authorized representative of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc initials all pages of the Proposal along with seal. The representative's authorization is confirmed by a written power of attorney accompanying the Proposal.

4.6 The Bidder shall submit the bids separately i.e., "Technical" and "Financial" electronically online in KPP Portal.

4.7 Tenderer has all the time to modify and correct or upload any relevant document in the portal before submission on KPP Portal.

4.8 The last date and time including hours, minutes and seconds for submission will be mentioned in the e-portal, the bid will disappear automatically immediately after the time of submission is elapsed.

4.9 After the deadline for submission of proposals, the Technical Proposal shall be opened by the evaluation committee and evaluation will be done. The bidders who are technically qualified will be intimated and the Financial Proposal of only qualified bidders will be opened in presence of the bidders who choose to attend.

5. PROPOSAL EVALUATION

General

5.1 From the time the proposals are opened to the time the contract is awarded, if any reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc wishes to contact the Client on any matter related to its proposal, it should do so in writing at the address indicated in the Data Sheet. Any effort by the firm to influence the Client in the Client's proposal evaluation, proposal comparison or contract award decisions may result in the rejection of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's proposal.

5.2 Evaluators of Technical Proposals shall have no access to the Financial Proposals until the technical evaluation, including its approval by competent authority is obtained

Evaluation of Technical Proposals

5.3 The evaluation committee appointed by the Client as a whole, and each of its members individually evaluates the proposals on the basis of their responsiveness to the Terms of Reference, applying the evaluation criteria, sub-criteria (typically not more than three per criteria) and point system specified in the Data Sheet. Each responsive proposal will be given a technical score (St). A proposal shall be rejected at this stage if it does not respond to important aspects of the Terms of Reference or if it fails to achieve the minimum technical score indicated in the Data Sheet.

"**The Technical bids of only the firms satisfying the following criteria will be considered for evaluation:**

a. **Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc of value not less than Rs.50.00 lakhs in one single assignment of any Government organization only.**
b. **Group of smaller assignment amounting to Rs.50.00 lakhs will not be considered.**
c. **Firm (Public or Private Partnership) having minimum turnover of more than Rs.200.00 lakhs in atleast 02 years of the last 5 years. (2020-2021 to 2024-25)"**

Public Opening and Evaluation of Financial Proposals; Ranking

5.4 Since its KPP-Portal submission, all bidders can see the list of bidders in KPPP on opening of technical proposal. The financial bids of only technically qualified firms will be opened in KPPP.

5.5 The Financial Proposals shall be opened publicly in the presence of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' representatives who choose to attend. The name of the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc, the quality scores, and the proposed prices shall be read aloud and recorded when the Financial Proposals are opened. The Client shall prepare minutes of the public opening

5.6 The evaluation committee will determine whether the Financial Proposals are complete, (i.e., whether they have costed all items of the corresponding Technical Proposals, if not, the Client will cost them and add their cost to the initial price), correct any computational errors

5.7 The lowest Financial Proposal (Fm) will be given a financial score (Sf) of 100 points. The financial scores (Sf) of the other Financial Proposals will be computed as indicated in the Data Sheet. Proposals will be ranked according to their combined technical (St) and financial (Sf) scores using the weights (T = the weight given to the Technical Proposal; P = the weight given to the Financial Proposal; T + P = 1) indicated in the Data Sheet: S=St x T% + Sf x P % %. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc achieving the highest combined technical/ financial score will be invited for negotiations.

6. NEGOTIATIONS

6.1 Negotiations will be held at the address indicated in the Data Sheet. The aim is to reach agreement on all points and sign a contract.

6.2 Negotiations will include a discussion of the Technical Proposal, the proposed methodology (work plan), staffing and any suggestions made by the firm to improve the Terms of Reference. The Client and Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc will then work out final Terms of Reference, staffing, and bar charts indicating activities, staff, periods in the field and in the home office, staff-months, logistics, and reporting. The agreed work plan and final Terms of Reference will then be incorporated in the "Description of Services" and form part of the contract. Special attention will be paid to getting the most the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc can offer within the available budget and to clearly defining the inputs required from the Client to ensure satisfactory implementation of the Assignment.

6.3 Unless there are exceptional reasons, the financial negotiations will involve neither the remuneration rates for staff (no breakdown of fees) nor other proposed unit rates.

6.4 Having selected the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc on the basis of, among other things, an evaluation of proposed key professional staff, the Client expects to negotiate a contract on the basis of the experts named in the Proposal. Before contract negotiations, the Client will require assurances that the experts will be actually available. The Client will not consider substitutions during contract negotiations unless both parties agree that undue delay in the selection process makes such substitution unavoidable or that such changes are critical to meet the objectives of the assignment. If this is not the case and if it is established that key staff was offered in the proposal without confirming their availability, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc may be disqualified.

6.5 The negotiations will conclude with a review of the draft form of the contract. To complete negotiations the Client and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc will initial the agreed contract. If negotiations fail, the Client will invite the firm who has quoted the second lowest price for negotiations. The process will be repeated till an agreed contract is concluded.

7. AWARD OF CONTRACT

7.1 The contract will be awarded following negotiations. After negotiations are completed, the Client will promptly notify unsuccessful reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs who did not pass the technical evaluation (para 5.3)

7.2 The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc is expected to commence the Assignment on the date and at the location specified in the Data Sheet.

8. CONFIDENTIALITY

8.1 Information relating to evaluation of proposals and recommendations concerning awards shall not be disclosed to the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs who submitted the proposals or to other persons not officially concerned with the process, until the winning Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc has been notified that it has been awarded the contract.

DATA SHEET

Information to Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs

Clause Reference

1.1 The name of the Client is: **MANAGING DIRECTOR, B-SMILE., N.R.SQUARE, BANGALORE represented by THE SUPERINTENDING ENGINEER., BSMILE., BANGALORE**

Address of the client is:
SUPERINTENDING ENGINEER
B-SMILE., Bangalore Smart Infrastructure Limited (B-SMILE)
N.R.Square, Bangalore – 560002

The method of selection is: Quality-and Cost-Based Selection (QCBS)

1.2 A Technical and a Financial Proposals are requested: **Yes**

The name, objectives and description of the Assignment are:

Name:

"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"

SCOPE OF WORK: Promotion Video covering the following:

a. Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc of value not less than Rs.50.00 lakhs in one single assignment of any Government organization only.

b. Group of smaller assignment amounting to Rs.50.00 lakhs will not be considered.

c. Firm (Public or Private Partnership) having minimum turnover of more than Rs.200.00 lakhs in atleast 02 years of the last 5 years. (2020-2021 to 2024-25)"

1.3 The Assignment is phased: **No**

1.4 A pre-proposal conference will be held: Yes

1.5 The Client will provide the following inputs:

No inputs will be provided by the client except for available relevant data and reports

1.7.2 The Client envisages the need for continuity for downstream work: **No**

1.11 The clauses on fraud and corruption in the contract are Sub-Clause 2.7.1 of G.C.C.

2.1 Clarifications may be requested upto seven days before the submission date.

The address for requesting clarifications is:

Superintending Engineer
Bangalore Smart Infrastructure Limited (B-SMILE)., BANGALORE.

3.1 Proposals should be submitted in the following language(s): English

3.2 Training is an important feature is this Assignment : No

Additional information in the technical proposal includes. Nil

3.3 Proposals must remain valid **60** days after the submission date
i.e. until: 60 days from the last data of submission

4.1 Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs must submit the proposal through E-procurement website

4.4 The proposal submission address is:
https://kppp.karnataka.gov.in

4.2 Proposals must be submitted within the date and time stipulated in https://kppp.karnataka.gov.in

5.1 The address to send information to the Client is:
SUPERINTENDING ENGINEER
Bangalore Smart Infrastructure Limited (B-SMILE), BANGALORE.

5.2

Evaluation Criteria

a. Film Production House / Media House having experience in productionand direction of short films/documentaries. Ads and other impressive social mediaAds including computer graphic designs/VFX/CGI etc of value not less than Rs.50.00 lakhs in one single

assignment of any Government organization only.

b. Group of smaller assignment amounting to Rs.50.00 lakhs will not be considered.

c. **Firm (Public or Private Partnership) having minimum turnover of more than Rs.200.00 lakhs in atleast 02 years of the last 5 years. (2020-2021 to 2024-25)"**

The number of points to be given under each of the evaluation criteria are:

		Points
(i)	Specific experience of the reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs related to the Assignment 5 marks for each completed assignment	50
(ii)	Adequacy of the proposed work plan and methodology in responding to the TOR (To be explained by Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs before finalizing the TB)	20
(iii)	Qualifications and competence of the key professional staff For the Assignment	30
	Total Points:	**100**

The minimum technical score required to pass is: 80 Points

The number of points to be given for qualifications and competence of the key professional staff for the assignment are:

	Points
(i) General qualifications (Insert Sub criteria – not more than 3)	30
(ii) working in similar projects (Insert Sub criteria – not more than 3)	60
(iii) Experience in region & language (Insert Sub criteria – not more than 3)	10
Total Points:	100

The minimum technical score required to pass is: 80 Points

5.3 The formula for determining the financial scores is the following:

[Sf = 100 x Fm/F, in which Sf is the financial score, Fm is the lowest price, and F the price of the proposal under consideration]

The weights given to the technical and Financial Proposals are:
TB= 0.75, and
FB= 0.25

6.1 The address for negotiations is:

SUPERINTENDING ENGINEER
Bangalore Smart Infrastructure Limited (B-SMILE), Bangalore.

7.1 The Assignment is expected to commence in the month of August 2025

SECTION 3. TECHNICAL PROPOSAL - STANDARD FORMS

3A. Technical Proposal submission form.

3B. Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's references.

3C. Comments and suggestions on the Terms of Reference and on data services, and facilities to be provided by the Client.

3D. Description of the methodology and work plan for performing the assignment.

3E. Team composition and task assignments.

3F. Format of Curriculum Vitae of proposed key professional staff.

3G. Time schedule for professional personnel.

3H. Activity (work) schedule.

3A. TECHNICAL PROPOSAL SUBMISSION FORM

[Location, Date]

From: To:

[Name and Address of Firm]
SUPERINTENDING ENGINEER
Bangalore Smart Infrastructure Limited (B-SMILE),
Bangalore.

Sir,

Subject: **"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"**

We, the undersigned, offer to provide the consulting services for the above in accordance with your Request for Proposal dated *[Date]*, and our Proposal. We are hereby submitting our Proposal, which includes this Technical Proposal, and a Financial Proposal submitted under KPPP website.

If negotiations are held during the period of validity of the Proposal, i.e., before *[Date]* we undertake to negotiate on the basis of the proposed staff. Our Proposal is binding upon us and subject to the modifications resulting from contract negotiations.

We understand you are not bound to accept any Proposal you receive.

We remain,

Yours sincerely,

Authorized Signature:
Name and Title of Signatory:
Name of Firm:

Address:

3B. REPUTED FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETC"S REFERENCES

Relevant Services carried out in the last Five Years
that best illustrate qualifications

Using the format below, provide information on each reference assignment for which your firm/entity, either individually as a corporate entity or as one of the major companies within an association, was legally contracted.

<table>
<tr><td colspan="2">Assignment Name:</td><td colspan="2">Country:</td></tr>
<tr><td colspan="2" rowspan="3">Location within Country:</td><td colspan="2">Professional Staff Provided by your Firm/Entity (profiles):</td></tr>
<tr><td colspan="2">No of Staff:</td></tr>
<tr><td colspan="2">No of Staff Months:
Duration of Assignment:</td></tr>
<tr><td colspan="4">Name of the Client:</td></tr>
<tr><td colspan="4">Article I. Address:</td></tr>
<tr><td>Article II. Start Date (Month/Year):</td><td>Article III. Completion Date (Month/Year):</td><td colspan="2">Article IV. Approx.Value of Services</td></tr>
<tr><td colspan="2">Article V. Name of the Associated Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, if any</td><td colspan="2">No. of Months of Key professional staff, provided by Associated Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.</td></tr>
</table>

Article VI. Name of Senior Staff (Project Director/Coordinator, Team Leader) involved and functions performed:
Narrative description of the project:
Description of Actual Services provided by your Staff:

(i) Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's

Name:……

3C. REPUTED DESIGN, PRINT AND FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETC'S COMMENTS AND SUGGESTIONS ON THE TERMS OF REFERENCE AND ON DATA, SERVICES, AND FACILITIES TO BE PROVIDED BY THE CLIENT

On the Terms of Reference:

1.

2.

3.

4.

5.

On the data, services, and facilities to be provided by the Client

1.

2.

3.

4.

5.

"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"

REPUTED FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETC'S NAME:

3**D. DESCRIPTION OF THE METHODOLOGY AND WORK PLAN FOR PERFORMING THE ASSIGNMENT**

3E. TEAM COMPOSITION AND TASK ASSIGNMENTS

1. Technical/ Managerial Staff

Sl. No.	Name	Position	Task
1. 2. 3. 4.			

2. Support Staff

Sl. No.	Name	Position	Task
1. 2. 3. 4.			

3F. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF

Proposed Position:
_____

Name of Firm: _____

Name of Staff:
_____

Profession:
_____

Date of Birth:
_____

Years with Firm/Entity: _____ Nationality: _____

Membership in Professional Societies: _____

_____

Detailed Tasks Assigned: _____

_____

Key Qualifications:

[Give an outline of staff member's experience and training most pertinent to tasks on assignment. Describe degree of responsibility held by staff member on relevant previous assignments and give dates and locations. Use about half a page]

_____

Education:

[Summarize college/university and other specialized education of staff member, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

_____

Employment Record:

[Starting with present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations', titles of positions held, and locations of assignments. For experience in last ten years, also give types of activities performed and client references. Where appropriate. Use about three-quarters of a page.]

Languages:

[For each language indicate *proficiency:* excellent, good, fair, or poor; in speaking, *reading, and writing]*

Language	Speaking	Reading	Writing
Kannada			
Hindi			
English			

Certification:

I**,** the undersigned, certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

_____Date:_____

[Signature of staff member] ***Day / Month / Year***

Full name of staff member:_____

I hereby give an undertaking to the effect that the above mentioned staff would be available for BBMP during the period of consulting service.

_____Date:_____

[Signature of authorized representative of the Firm] ***Day / Month / Year***

Full name of authorized representative:_____

3G. TIME SCHEDULE FOR PROFESSIONAL PERSONNEL

Sl.No.	Name	Position	Reports Due/ Activities	Months (in the form of a Bar Chart)												
				1	2	3	4	5	6	7	8	9	10	11	12	Number of Months
1																Subtotal (1)
2																Subtotal (2)
3																Subtotal (3)
4																Subtotal (4)

Full-time: _____ Part-time: _____
Reports Due: _____
Activities Duration: _____

Signature: _____
(Authorised Representative)

Full Name: _____

Title: _____

Address: _____

3H. ACTIVITY (WORK) SCHEDULE *

A. Field Investigation and study Items:

Sl No.	Item of Activity (Work)	Month wise program (in form of Bar Chart) ++ [1st, 2nd, etc. are month from the start of assignment)											
		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th

++ The program should be for the period of completion of assignment.

B. Completion and Submission of Reports

Reports:	Programme: (Date)
1. Inception Report	
2. Interim Progress Report a) First Status Report b) Second Status Report	
3. Draft Report	
4. Final Report	

*** Modify as required for the Assignment.**

SECTION 4.

FINANCIAL PROPOSAL – STANDARD FORMS

4A. Financial proposal submission form.

4B. Summary of costs

4C. Breakdown of price per Phase

4A. FINANCIAL PROPOSAL SUBMISSION FORM

FROM: (Name of Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc)

TO:

Ladies/Gentlemen:

Subject: Hiring of Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' Services for Financial Proposal.

We. The undersigned, offer to provide the consulting services for the above in accordance with your Request for Proposal dated *[Date]*, and our Proposal (technical and Financial Proposals). Our attached financial proposal is for the sum of *[Amount **in** words and figures]* inclusive of all taxes but exclusive of service tax

The service tax is Rs……

Our financial proposal shall be binding upon us subject to the modifications resulting from contract negotiations, up to expiration of the validity period of the Proposal. i.e., *[Date]*.

We undertake that, in competing for (and, if the award is made to us. in executing) the above contract, we will strictly observe the laws against fraud and corruption in force in India namely "Prevention of Corruption Act 1988".

We understand you are not bound to accept any Proposal you receive.

We remain,

Yours sincerely,

Authorized Signature:
Name and Title of Signatory:
Name of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc: Address:

4B. SUMMARY OF COSTS

No	**Description**	**Amount** (Rupees)
I	Remuneration for Key professional staff	
II	Supporting Staff	
III	Transportation	
IV	Duty Travel to Site	
V	Office Rent	
VI	Office Supplies, Utilities and Communication	
VII	Office Furniture and Equipment	
VIII	Reports and Document Printing	
IX	Surveys	
	TOTAL COST (Including all taxes but excluding service tax)	
	Service Tax	
	TOTAL COSTS (Including Service Tax)	

Note: The ceiling cost of the consultancy is as shown in the Summary of Costs. Payments will be made as per stipulations of the Special Conditions of Contract. The break-up of cost as given in formats 4C is to facilitate assessment of reasonableness of costs and conducting negotiations in accordance with clause 6 of the Information to Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.

4C. BREAKDOWN OF COSTS (RS)

REMUNERATION FOR STAFF

No.	Position	Name	Rate* (Rs.)	SM	Amount (Rs)
	Key professional staff				
1.					
2.					
3.					
4.					
5.					
6.					
	Sub-Total				
	Sub-Key professional staff				
1.					
2..					
3.					
4.					
5.					
6.					
	Sub-Total				
	TOTAL				

SM = Staff Month

II. Support Staff

Sl. No	Position	Name	Staff Months	(Rs)	Amount(Rs)
1					
2					
3					
4					
				Total :	

Ill Transportation *

Total:

IV. Duty Travel to Site *

Total:

V Office Rent

Total:

*Prepare details as appropriate for the consultancy assignment.

VI. Office Supplies, Utilities and Communication

No.	**Item***	**Months**	Monthly Rate. (Rs)	Amount in (Rs)
1				
2				
3				
4				

TOTAL: ----------

* Prepare details as appropriate for the consultancy assignment.

VII. Office Furniture and Equipment

No.	Description(*)	Unit	Quantity	Rate In Rs	Amount In Rs
l	Office Furniture (Purchase)				
2					
3					
4					
5					
6					
	Office Equipment				
1					
1					
3					
4					
5					
6					
				Total	

* Prepare details as appropriate for the consultancy assignment

VIII. Reports and Document Printing

No.	**Description***	Number	**No. of Copies**	**Rate per Copy (Rs)**	Amount (**Rs.)**
1					
2					
3					
4					
5					
				Total	

SECTION 5. TERMS OF REFERENCE

1. BACKGROUND

2. OBJECTIVES

3. DETAILED SCOPE OF SERVICES:

4. REPORTS, TIME SCHEDULE AND PAYMENT SCHEDULE

5. SPECIFIC RESPONSIBILITIES OF THE REPUTED DESIGN, PRINT AND FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETC

6. OBLIGATIONS OF THE CLIENT

"Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City"

1. BACKGROUND

B-SMILE is taken up an ambitious plan of upgrading the arterial, sub arterial and major roads in the city with comprehensive development including white topping of carriageway. The selected roads are given in annexure-A. These roads are important urban roads connecting the city center, rapid growing residential, commercial and industrial area in Bangalore.

2 OBJECTIVES

The objective of this consultancy assignment is to prepare a detailed design and engineering report for developing the project roads in to a well-defined urban roads providing fast and safe mode of travel for vehicles, NMT and public transport. The reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall study and recommend the improvements needed on this roads, additional facilities and infrastructure required after ascertaining through a detailed study/analysis of its technical, social and economic viability. The study will include undertaking engineering studies, project design, cost estimates, bid documents etc.

The reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall undertake all surveys and investigations necessary for effective planning and implementation of the project. It shall include a comprehensive corridor wise study of existing traffic situation, traffic intensity, movement pattern, available road infrastructure, road right of way, pedestrian and bicycle (NMT) demand, traffic signalling system, future perceived Traffic Growth, road geometry, topography, utility services and cost estimation. This analysis shall lead to an assessment of the magnitude of demand on proposed corridors and resultant requirement of Infrastructure.

BBMP is now desirous of obtaining Consulting Services for **"**Consultancy Services for Preparation of Promotional Film with Computer graphics using Cine Camera including pre-production research, post production, voice recording to showcase futuristic and proposed Mega and Long term Infrastructure Projects of Bengaluru City**"**

The B-SMILE intends to procure the services of a Consulting firm to undertake the assignment.

Specifically the following works are intended to be carried out on the Project:

1	Pre Production	Research	1
		Concept note	1
		Master Script	1
		Down Edit Script	2
2	Production	Director	1
		DOP	1
		Camera Crew	3
		Drone Pilot	1
		Camera Assist	1
		Production Incharge	1
3	Equipment Rental	Cine Camera with the lens kit + tripod with head	1
		Sony FX6/A7S III with lens kit + tripod with head	3

		Godox/Aputure/nanlite 500W / 600w lights	3
		aputure / nanlite - 4 feet tubes with grids	3
		nanlite / aputure 60/ 100 W RGB lights	2
		with spotlight/ lens attachment with gobo kit	2
		large light stands for spotlight lights	2
		Large SoftBoxes with grids	3
		large light stands for lights	3
		Large light stands with long boom rods	3
		heavy weight bags for all stands	
		Heavy duty , high amperage , 20ft minimum cable length - junction boxes	6
		smaller belkin junction boxes	6
		Black cloth - 10 ft x 10 ft	2
		Light stands with clips and weight bags for black cloth	4
		Shure MV7 + or equivalent mics	2
		table lock boom stands compatible for the mics	2
		XLR CABLES 15-20feet cables	2
		Mix pre 3 / pe mix 6 , mark 2 with 32bit float recording capability	1
		256gb SD cards	2
		Monitor Heaphones	2
		5inch / 7inch Monitors	1
		5inch / 7inch Monitors	1
		HDMI cables 3 units with HDMI cable locks	1
		Ball Heads with monitors	1
		Monitor Batteries - 2 units each	2
		Monitor to Ac Power cables - 3 units	3
		DJI Mavic III Pro/ Inspire 3	1
4	Post Production	Computer Graphics (100-150 seconds)	
		Voice Over	2
		Motion Graphics and VFX	1
		Stock Footage	1
		Sound Design and Background Score	1
		Master Edit	1
		Down Edit	2
5	Others	Travel, food and stay	1
6	Others	Production Fee	1

3 DETAILED SCOPE OF SERVICES

3.1 General

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall perform all necessary planning, Engineering analysis, field investigations and related works as described herein with due care and diligence to attain the objectives of the study. In the conduct of his work, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall contact the various departments for any additional information required for the study in liaison with B-SMILE. The B-SMILE will provide the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social

media Ads including computer graphic designs/VFX/CGI etc with available reports, data and services appropriate to achieving the objectives of the study. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall be however responsible for the analysis and interpretation of all data received, undertake other studies to validate the data and give conclusions and recommendations derived from this data.

Objective:

- To create an inspiring and visually compelling film that showcases the significant infrastructural development plans for Bengaluru over the next five years. The film aims to highlight the current challenges faced by the city, present innovative solutions, and visualize a future Bengaluru that is a world-class city with state-of-the-art infrastructure.

Purpose:

- To foster pride and confidence among citizens, stakeholders, and investors in the city's development trajectory.
- To communicate the government's commitment to transforming Bengaluru into a resilient, sustainable, and modern metropolis.
- To serve as a motivational tool for mobilizing support and synergy among various departments and partners involved in the development projects.

Target Audience:

- Citizens of Bengaluru and other Indian cities
- State government officials and policymakers
- Domestic and international investors
- Media and stakeholders involved in urban development
- General public with an interest in urban growth and innovation

Content Narrative:

The film will open with a realistic portrayal of Bengaluru's current infrastructural challenges—traffic congestion, flooding, overcrowding—driven by rapid urbanization. It will then transition into a visionary segment, showcasing via cutting-edge computer graphics how the city will evolve with key projects including:

- The Twin Tunnel Project (East-West and North-South corridors)
- Elevated roadways and transport corridors
- Sky Deck (250 meters high) as a symbol of futuristic urban life
- Roads along stormwater drain buffer zones, significantly reducing flooding
- White topping of major roads for durability and safety

Through immersive visuals and data-driven insights, the film will depict a Bengaluru that is smart, resilient, and connected—an exemplar of urban transformation.

Visual Strategy:

- Use of hyper-realistic computer graphics to simulate future urban infrastructure .
- Integration of live-action footage for current scenario comparison.
- Dynamic animations showing project implementation and impact.
- Narrative-driven voiceover to connect visuals with underlying objectives.

Expected Outcomes:

- Increased awareness and excitement about Bengaluru's development plans.
- Reinforced public support and trust in government initiatives.
- Inspiration for other cities with similar growth challenges.
- Creating a visual benchmark for future project communication.

Duration:

Approximately 4-6 minutes, designed for multiple platforms including digital, television, and presentations. Down edits as per requirement.

Above requirements from the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall perform the principal services outlined below as a part of responsibility for the preparation of Promotional Video film. They shall provide the qualified professional staff with relevant experience to carry out the assignment. The Services will include but not be limited to the following:

3.2 Standards and Codes of Practices (As per Section III : Technical proposal)

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, upon award of the Contract, may finalise this in consultation with BBMP and reflect the same in the inception report. Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc should also look at international best practices and try to adopt them wherever there is scope for value addition.

3.2.1 to 3.11– NOT APPLICABLE (DELETED)

3.8 Deliverables

Following Project Reports and Drawings are to submitted in four sets in hard copy and one soft copy in a CD.

1	Pre Production	Research	1
		Concept note	1
		Master Script	1
		Down Edit Script	2
2	Production	Director	1
		DOP	1

		Camera Crew	3
		Drone Pilot	1
		Camera Assist	1
		Production Incharge	1
3	Equipment Rental	Cine Camera with the lens kit + tripod with head	1
		Sony FX6/A7S III with lens kit + tripod with head	3
		Godox/Aputure/nanlite 500W / 600w lights	3
		aputure / nanlite - 4 feet tubes with grids	3
		nanlite / aputure 60/ 100 W RGB lights	2
		with spotlight/ lens attachment with gobo kit	2
		large light stands for spotlight lights	2
		Large SoftBoxes with grids	3
		large light stands for lights	3
		Large light stands with long boom rods	3
		heavy weight bags for all stands	
		Heavy duty , high amperage , 20ft minimum cable length - junction boxes	6
		smaller belkin junction boxes	6
		Black cloth - 10 ft x 10 ft	2
		Light stands with clips and weight bags for black cloth	4
		Shure MV7 + or equivalent mics	2
		table lock boom stands compatible for the mics	2
		XLR CABLES 15-20feet cables	2
		Mix pre 3 / pe mix 6 , mark 2 with 32bit float recording capability	1
		256gb SD cards	2
		Monitor Heaphones	2
		5inch / 7inch Monitors	1
		5inch / 7inch Monitors	1
		HDMI cables 3 units with HDMI cable locks	1
		Ball Heads with monitors	1
		Monitor Batteries - 2 units each	2
		Monitor to Ac Power cables - 3 units	3
		DJI Mavic III Pro/ Inspire 3	1
4	Post Production	Computer Graphics (100-150 seconds)	
		Voice Over	2
		Motion Graphics and VFX	1
		Stock Footage	1
		Sound Design and Background Score	1
		Master Edit	1
		Down Edit	2
5	Others	Travel, food and stay	1
6	Others	Production Fee	1

4.0 Reports, Time Schedule and Payment Schedule

4.1 Contract Schedule

The consultancy services for **Film Production House / Media House having experience in productionand direction of short films/documentaries. Ads and other impressive social mediaAds including computer graphic designs/VFX/CGI etc** Preparation within a period of 0**8 weeks**.

4.2 Schedule of Reports

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including

computer graphic designs/VFX/CGI etc shall prepare and submit four (4) copies of each of the following reports and documents (in English) to B-SMILE.

4.3 **Contents of Reports**

a. Inception Report

a. The Report should indicate the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs methodology for work plan and deliverables

b. Draft Detailed Project Report

a. The Report should summarise the findings, analysis, results and recommendations of the study, design and shall cover all the aspects as per the Scope of the work.

b. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall submit this report within the time schedule indicated to the B-SMILE for review and comments

c. Final Detailed Project report

The Final Detailed Project report should incorporate all the suggestions and comments of

B-SMILE

4.4 **Time Schedule**

The Time Schedule shall be as follows

- Commencement of services ----- 05 days From the date of agreement
- Draft Film Production House / Media House having experience in productionand direction of short films/documentaries. Ads and other impressive social mediaAds including computer graphic designs/VFX/CGI etc ----- 06 weeks
- Final Film handover ----- 02 weeks

5.0 Key Professionals for the required Services

The assignment requires a qualified team of professionals, the requirements are already given in data sheet.

6.0 Obligations of the Client /TOR

6.1 Documents

The B-SMILE shall provide the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc with copies of all data and reports available and considered relevant to the execution of Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's work and liaison with other departments for access of information and data.

6.2 Liaison and Access

The B-SMILE shall provide liaison with other Government agencies and Departments for the introduction of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall be given unhindered access to the relevant agencies / Departments in order to complete the project successfully.

7 Specific Responsibilities of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc

- The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc shall be fully responsible for collecting data and information from the Government agencies.

8 Payment schedule

I. 10% of Contract price: on submission of inception report

II. 40% of Contract Price: On submission of draft project Report

III. 35% of Contract Price: On submission of Final Report

IV. 10% of Contract Price: On submission of specifications and BOQ

V. 10% of Contract Price: upon completion of tender evaluation or 6 months from date of appointment, whichever is earlier

9 Disputes if any:

Dispute if any, between the client and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc, the decision of the commissioner, B-SMILE, Bangalore is final and binding on both the Client and Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc

SECTION VI: CONTRACT FOR REPUTED FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETC'S SERVICES

between

_____

[Name of Client]

and

_____

[Name of Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs]

Dated :

CONTENTS **Page No.**

I. FORM OF CONTRACT…….47

II.GENERAL CONDITIONS OF CONTRACT…….……...50

1. General Provisions 50

2. Commencement, Completion, Modification, and Termination of Contract 52

3. Obligations of the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.....56

4. Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' Personnel and Sub-Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.....60

5. Obligations of the Client.....61

6. Payments to the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.....63

7. Settlement of Disputes.....63
III. SPECIAL CONDITIONS OF CONTRACT 65
IV.APPENDICES.
Appendix A — Description of the Services..... 70
Appendix B — Reporting Requirements.....70
Appendix C — Key Personnel and Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs.....70
Appendix D — Services and Facilities to be provided by the Client..... 70
Appendix E — Breakdown of Contract price in Indian Rupees…….....70
Appendix F — Form of Bank Guarantee for Advance Payments..... 71

I. FORM OF CONTRACT

II.

This CONTRACT (hereinafter called the "Contract") is made the _____ day of the month of _____, 200, between, on the one hand, _____ (hereinafter called the "Client") and, on the other hand,_____(hereinafter called the "Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs").

WHEREAS

(a) the Client has requested the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs to provide certain consulting services as defined in the General Conditions of Contract attached to this Contract (hereinafter called the "Services");

(b) the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, having represented to the Client that they have the required professional skills, and personnel and technical resources, have agreed to provide the Services on the terms and conditions set forth in this Contract;

NOW THEREFORE the parties hereto hereby agree as follows:

1. The following documents attached hereto shall be deemed to form an integral part of this Contract:

(a) The General Conditions of Contract (hereinafter called "GC");

(b) The Special Conditions of contract (hereinafter called "SC");

(c) The following Appendices:

Appendix A: Description of the Services _____
Appendix B: Reporting Requirements _____
Appendix C: Key Personnel and Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs ----------
Appendix D: Services and Facilities to be provided by the Client _____
Appendix E: Breakdown of Contract Price _____
Appendix F: Form of Guarantee for Advance Payments_____

[Note: If any of these Appendices are not used, the words "Not Used" should be inserted below next to the title of the Appendix on the sheet attached hereto carrying the title of that Appendix.]

2. The mutual rights and obligations of the Client and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall be as set forth in the Contract, in particular:

(a) The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall carry out the Services in accordance with the provisions of the Contract; and

(b) the Client shall make payments to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs in accordance with the provisions of the Contract.

IN WITNESS WHEREOF, the Parties hereto have caused this Contract to be signed in their respective names as of the day and year first above written.

FOR AND ON BEHALF OF
[NAME OF CLIENT]

By
(Authorized Representative)

FOR AND ON BEHALF OF
[NAME OF REPUTED DESIGN, PRINT AND FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETC]

By
(Authorized Representative)

[**Note**: If the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs consist of more than one entity, all of these entities should appear as signatories, e.g., in the following manner:]

FOR AND ON BEHALF OF EACH OF
THE MEMBERS OF THE REPUTED DESIGN, PRINT AND FILM PRODUCTION HOUSE / MEDIA HOUSE HAVING EXPERIENCE IN PRODUCTION AND DIRECTION OF SHORT FILMS/DOCUMENTARIES. ADS AND OTHER IMPRESSIVE SOCIAL MEDIA ADS INCLUDING COMPUTER GRAPHIC DESIGNS/VFX/CGI ETCS

[Name of Member]

By
(Authorized Representative)

[Name of Member]

By
(Authorized Representative)

etc.

II. GENERAL CONDITIONS OF CONTRACT

1. GENERAL PROVISIONS

1.1 Definitions

Unless the context otherwise requires, the following terms whenever used in this Contract have the following meanings:

(a) "Applicable Law" means the laws and any other instruments having the force of law in India, as they may be issued and in force from time to time;

(b) "Contract" means the Contract signed by the Parties, to which these General Conditions of Contract (GC) are attached, together with all the documents listed in Clause 1 of such signed Contract;

(c) "Effective Date" means the date on which this Contract comes into force and effect pursuant to Clause GC 2.1

(d) "Contract Price" means the price to be paid for the performance of the Services, in accordance with Clause 6;

(e) "GC" means these General Conditions of Contract;

(f) "Government" means the Government of Karnataka;

(g) "Local currency" means Indian Rupee;

(h) "Member", in case the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs

(i) "Party" means the Client or the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, as the case may be, and Parties means both of them;

(j) "Personnel" mean persons hired by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs or by any Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc as employees and assigned to the performance of the Services or any part thereof; and 'key personnel' means the personnel referred to in Clause GC4.2 (a)

(k) "SC" means the Special Conditions of Contract by which these General Conditions of Contract may be amended or supplemented;

(l) "Services" means the work to be performed by the Reputed Design, Print and Film Production House /

Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs pursuant to this Contract as described in Appendix A; and

(m) "Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc" means any entity to which the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs subcontract any part of the Services in accordance with the provisions of Clauses 3.5 and 4.

(n) 'Third party" means any person or entity other than the Government, the Client, the

Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, or a Sub-Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc.

1.2 **Law Governing the Contract**

This Contract, its meaning and interpretation, and the relation between the Parties shall be governed by the Applicable Law.

1.3 **Language**

This Contract has been executed in English language, which shall be the binding and controlling language for all matters relating to the meaning or interpretation of this Contract.

1.4 **Notices**

Any notice, request or consent made pursuant to this Contract shall be in writing and shall be deemed to have been made when delivered in person to an authorized representative of the Party to whom the communication is addressed, or when sent by registered mail, telex, telegram or facsimile to such Party at the address specified in the SC.

1.5 **Location**

The Services shall be performed at such locations as are specified in Appendix A and, where the location of a particular task is not so specified, at such locations, whether in Karnataka or elsewhere, as the Client may approve.

1.6 **Authorized Representatives**

Any action required or permitted to be taken, and any document required or permitted to be executed, under this Contract by the Client or the Reputed Design, Print and Film Production

House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs may be taken or executed by the officials specified in the SC.

1.7 **Taxes and Duties**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and their Personnel shall pay such taxes, duties, fees and other impositions as may be levied under the Applicable Law, the amount of which is deemed to have been included in the Contract Price.

2. **Commencement, Completion, Modification and termination of Contract**

2.1 **Effectiveness of Contract**

This Contract shall come into effect on the date the Contract is signed by both Parties or such other later date as may be stated in the SC.

2.2 **Commencement of Services**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall begin carrying out the Services within thirty (30) days after the date the Contract becomes effective, or at such other date as may be specified in the SC.

2.3 **Expiration of Contract**

Unless terminated earlier pursuant to Clause 2.7, this Contract shall terminate at the end of such time period after the Effective Date as is specified in the SC.

2.4 **Modification**

Modification of the terms and conditions of this Contract, including any modification of the scope of the Services or of the Contract Price, may only be made by written agreement between the Parties.

2.5 **Force Majeure**

2.5.1 **Definition**

For the purposes of this Contract, "Force Majeure" means an event which is beyond the reasonable control of a Party, and which makes a Party's performance of its obligations under the Contract impossible or so impractical as to be considered impossible under the circumstances.

2.5.2 **No Breach of Contract**

The failure of a Party to fulfill any of its obligations under the contract shall not be considered to be a breach of, or default under this Contract insofar as such inability arises from an event of Force Majeure, provided that the Party affected by such an event (a) has taken all reasonable precautions, due care and reasonable alternative measures in order to carry out the terms and conditions of this Contract, and (b) has informed the other Party as soon as possible about the occurrence of such an event.

2.5.3 **Extension of Time**

Any period within which a Party shall, pursuant to this Contract, complete any action or task, shall be extended for a period equal to the time during which such Party was unable to perform such action as a result of Force Majeure.

2.5.4 **Payments**

During the period of their inability to perform the Services as a result of an event of Force Majeure, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall be entitled to continue to be paid under the terms of this Contract, as well as to be reimbursed for additional costs reasonably and necessarily incurred by them during such period for the purposes of the Services and in reactivating the Service after the end of such period.

2.6 **Suspension:**

The Client may by written notice of suspension to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, suspend all payments to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs hereunder if the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs fail to perform any of their obligations under this contract, including the carrying out of the Services, provided that such notice of suspension (i) shall specify the nature of the failure, and (ii) shall request the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs to remedy such failure within a period not exceeding thirty (30) days after receipt by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs of such notice of suspension.

2.6.1 Liquidated damages for delay in completion

2.7 Termination

2.7.1 **By the Client**

The Client may terminate this Contract, by not less than thirty (30) days' written notice of termination to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, to be given after the occurrence of any of the events specified in paragraphs (a) through (d) of this Clause 2.7.1 and sixty (60) days' in the case of the event referred to in (e):

(a) if the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs do not remedy a failure in the performance of their obligations under the Contract, within thirty (30) days of receipt after being notified or within such further period as the Client may have subsequently approved in writing;

(b) if the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs (or any of their Members) become insolvent or bankrupt;

(c) if, as the result of Force Majeure, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs are unable to perform a material portion of the Services for a period of not less than sixty (60) days; or

(d) if the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc, in the judgment of the Client has engaged in corrupt or fraudulent practices in competing for or in executing the Contract.

For the purpose of this clause:

"corrupt practice" means the offering, giving, receiving or soliciting of anything of value to influence the action of a public official in the selection process or in contract execution.

"fraudulent practice" means a misrepresentation of facts in order to influence a selection process or the execution of a contract to the detriment of GOK, and includes collusive practice among reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs (prior to or after submission of proposals) designed to establish prices at artificial non-competitive levels and to deprive GOK of the benefits of free and open competition.

(e) if the Client, in its sole discretion and for any reason whatsoever, decides to terminate this Contract.

2.7.2 **By the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs may terminate this Contract, by not less than thirty (30) days' written notice to the Client, such notice to be given after the occurrence of any of the events specified in paragraphs (a) through (c) of this Clause 2.7.2:

(a) if the Client fails to pay any monies due to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs pursuant to this Contract and not subject to dispute pursuant to Clause 7 hereof within forty-five (45) days after receiving written notice from the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs that such payment is overdue;

(b) If the Client is in material breach of its obligations pursuant to this Contract and has not remedied the same with in forty-five (45) days (or such longer period as the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs may have subsequently approved in writing) following the receipt by the Client of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' notice specifying such breach;

(c) if, as the result of Force Majeure, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs are unable to perform a material portion of the Services for a period of not less than sixty (60) days.

2.7.3 **Cessation of Rights and Obligations**

Upon termination of this Contract pursuant to Clause GC 2.7 , or upon expiration of this Contract pursuant to Clause GC 2.3, all rights and obligations of the Parties hereunder shall cease, except :

(i) such rights and obligations as may have accrued on the date of termination or expiration;
(ii) the obligation of confidentiality set forth in Clause GC 3.3 hereof;
(iii) any right which a Party may have under the Applicable Law.

2.7.4 **Cessation of Services**

Upon termination of this Contract by notice of either Party to the other pursuant to Clauses GC 2.7.1 or GC 2.7.2 hereof, the Reputed Design, Print and Film Production House / Media House having

experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall, immediately upon dispatch or receipt of such notice, take all necessary steps to bring the Services to a close in a prompt and orderly manner and shall make every reasonable effort to keep expenditures for this purpose to a minimum. With respect to documents prepared by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and equipment and materials furnished by the Client, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall proceed as provided, respectively, by Clauses GC 3.7 and GC 3.8 .

2.7.5 **Payment upon Termination**

Upon termination of this Contract pursuant to Clauses 2.7.1 or 2.7.2, the Client shall make the following payments to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs:

(a) remuneration pursuant to Clause 6 for Services satisfactorily performed prior to the effective date of termination;

(b) except in the case of termination pursuant to paragraphs (a) and (b) of Clause 2.7.1, reimbursement of any reasonable cost incident to the prompt and orderly termination of the Contract.

3. **Obligations of the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs:**

3.1 **General**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall perform the Services and carry out their obligations hereunder with all due diligence, efficiency and economy, in accordance with generally accepted professional techniques and practices, and shall observe sound management practices, and employ appropriate advanced technology and safe methods. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall always act, in respect of any matter relating to this Contract or to the Services, as faithful advisers to the Client, and shall at all times support and safeguard the Client's legitimate interests in any dealings with Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs or third parties.

3.2 **Conflict of Interests**

3.2.1 **Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs Not to Benefit from Commissions, Discounts, etc.**

The remuneration of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs pursuant to Clause 6 shall constitute the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' sole remuneration in connection with this Contract or the Services, and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall not accept for their own benefit any trade commission, discount or similar payment in connection with activities pursuant to this Contract or to the Services or in the discharge of their obligations under the Contract, and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall use their best efforts to ensure that the Personnel, any Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, and agents of either of them, similarly shall not receive any such additional remuneration.

3.2.2 **Procurement Rules of Funding Agencies**

If the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, as part of the Services, have the responsibility of advising the Client on the procurement of goods, works or services, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall comply with any applicable procurement guidelines of the funding agencies and shall at all times exercise such responsibility in the best interest of the Client. Any discounts or commissions obtained by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs in the exercise of such procurement responsibility shall be for the account of the Client.

3.2.3 **Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and Affiliates Not to engage in certain Activities**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads

including computer graphic designs/VFX/CGI etcs agree that, during the term of this Contract and after its termination, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and their affiliates, as well as any Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc and any of its affiliates, shall be disqualified from providing goods, works or services (other than the Services and any continuation thereof) for any project resulting from or closely related to the Services.

3.2.4 **Prohibition of Conflicting Activities**

Neither the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs nor their Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs nor the Personnel shall engage, either directly or indirectly, in any of the following activities:

(a) during the term of this Contract, any business or professional activities in the Government's country which would conflict with the activities assigned to them under this Contract; or

(b) after the termination of this Contract, such other activities as may be specified in the SC.

3.3 **Confidentiality**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, their Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, and the Personnel of either of them shall not, either during the term or within two (2) years after the expiration of this Contract, disclose any proprietary or confidential information relating to the Project, the Services, this Contract, or the Client's business or operations without the prior written consent of the Client.

3.4 **Insurance to Be Taken out by the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs (a) shall take out and maintain, and shall cause any Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs to take out and maintain, at their (or the Sub-

reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs', as the case may be) own cost but on terms and conditions approved by the Client, insurance against the risks, and for the coverage, as shall be specified in the SC; and (b) at the Client's request, shall provide evidence to the Client showing that such insurance has been taken out and maintained and that the current premiums have been paid.

3.5 **Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' Actions Requiring Client's Prior Approval**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall obtain the Client's prior approval in writing before taking any of the following actions:

(a) entering into a subcontract for the performance of any part of the Services, it being understood (i) that the selection of the Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc and the terms and conditions of the subcontract shall have been approved in writing by the Client prior to the execution of the subcontract, and (ii) that the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall remain fully liable for the performance of the Services by the Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc and its Personnel pursuant to this Contract;

(b) appointing such members of the Personnel not listed by name in Appendix C ("Key Personnel and Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs"), and

(c) any other action that may be specified in the SC.

3.6 **Reporting Obligations**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall submit to the Client the reports and documents specified in Appendix B in the form, in the numbers, and within the periods set forth in the said Appendix.

3.7 **Documents Prepared by the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media**

Ads including computer graphic designs/VFX/CGI etcs to Be the Property of the Client

All plans, drawings, specifications, designs, reports and other documents and software submitted by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs in accordance with Clause 3.6 shall become and remain the property of the Client, and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall, not later than upon termination or expiration of this Contract, deliver all such documents and software to the Client, together with a detailed inventory thereof. The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs may retain a copy of such documents and software. Restrictions about the future use of these documents, if any, shall be specified in the SC.

3.8 **Equipment and Materials Furnished by the Client**

Equipment and materials made available to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs by the Client or purchased by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs with funds provided by the Client shall be the property of the Client and shall be marked accordingly. Upon termination or expiration of this Contract, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall make available to the Client an inventory of such equipment and materials and shall dispose of such equipment and materials in accordance with the Client's instructions. While in possession of such equipment and materials, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, unless otherwise instructed by by the Client in writing, shall insure them at the expense of the Client in an amount equal to their replacement value.

4. **Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' Personnel and Sub-Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs**

4.1 **Description of Personnel**

The titles, agreed job descriptions, minimum qualifications and estimated periods of

engagement in the carrying out of the Services of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' Key Personnel are described in Appendix C. The Key Personnel and Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs listed by title as well as by name in Appendix C are hereby approved by the Client.

4.2 **Removal and/or Replacement of Personnel**

(a) Except as the Client may otherwise agree, no changes shall be made in the Key Personnel. If, for any reason beyond the reasonable control of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, it becomes necessary to replace any of the Key Personnel, the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall forthwith provide as a replacement a person of equivalent or better qualifications.

(b) If the Client finds that any of the Personnel have (i) committed serious misconduct or has been charged with having committed a criminal action, or (ii) have reasonable cause to be dissatisfied with the performance of any of the Personnel, then the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall, at the Client's written request specifying the grounds therefor, forthwith provide as a replacement a person with qualifications and experience acceptable to the Client.

(c) The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall have no claim for additional costs arising out of or incidental to any removal and/or replacement of Personnel.

5. **Obligations of the Client**

5.1 **Assistance and Exemptions**

Unless otherwise specified in the SC, the Client shall use its best efforts to ensure that the Government shall:

(a) issue to officials, agents and representatives of the Government all such instructions as may be necessary or appropriate for the prompt and effective implementation of the Services;

(b) assist the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and the Personnel and any Sub-reputed Design,

Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs employed by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs for the Services from any requirement to register or obtain any permit to practice their profession or to establish themselves either individually or as a corporate entity according to the Applicable Law;

(c) provide to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs, Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and Personnel any such other assistance as may be specified in the SC.

5.2 **Services and Facilities**

The Client shall make available to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and the Personnel, for the purposes of the services and free of any charge, the services, facilities and property described in Appendix D at the times and in the manner specified in said Appendix D, provided that if such services, facilities and property shall not be made available to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs as and when so specified, the Parties shall agree on (i) any time extension that it may be appropriate to grant to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs for the performance of the Services, (ii) the manner in which the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall procure any such services, facilities and property from other sources, and (iii) the additional payments, if any, to be made to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs as a result thereof.

6. **Payment to the Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs:**

6.1 **Lump Sum Remuneration**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's total remuneration shall not exceed the

Contract Price and shall be a fixed lump sum including all staff costs, Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' costs, printing, communications, travel, accommodation, and the like, and all other costs incurred by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc in carrying out the Services described in Appendix A. Except as provided in Clause 5.2, the Contract Price may only be increased above the amounts stated in clause 6.2 if the Parties have agreed to additional payments in accordance with Clause 2.4.

6.2 **Contract Price**

The Contract price is set forth in the SC.

6.3 **Payment for Additional Services**

The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc has to render the services of any sort as required by the client due to unforeseen circumstances within the scope of services agreed upon during the contract period with out claiming any extra remuneration.

6.4 **Terms and Conditions of Payment**

Payments will be made to the account of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and according to the payment schedule stated in the SC. Unless otherwise stated in the SC, the first payment shall be made against the provision by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs of a bank guarantee for the same amount, and shall be valid for the period stated in the SC. Any other payment shall be made after the conditions listed in the SC for such payment have been met, and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs have submitted an invoice to the Client specifying the amount due.

6.5 **Interest on Delayed Payments**

If the Client has delayed payments beyond fifteen (15) days after the due date stated in the SC, interest shall be paid to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs for each day of delay at the rate stated in the SC.

7. **Settlement of Disputes**

7.1 **Amicable Settlement**

The Parties shall use their best efforts to settle amicably all disputes arising out of or in connection with this Contract or its interpretation.

7.2 **Dispute Settlement**

Any dispute between the Parties as to matters arising pursuant to this Contract that cannot be settled amicably within thirty (30) days after receipt by one Party of the other Party's request for such amicable settlement may be submitted by either Party for settlement in accordance with the provisions specified in the SC.

III. SPECIAL CONDITIONS OF CONTRACT

Number of Amendments of, and Supplements to, Clauses in the General
GC Clause * Conditions of Contract

[1.1 (h) The Member in Charge is].

[1.4.1 The addresses are:

Client :_____
_____
_____

Attention :_____
Telex :_____
Facsimile :_____
E-mail :----------

Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs:_____
_____
_____

Attention :_____
Telex :_____
Facsimile :_____
E-mail :----------

[Note[1] : Fill in the blanks]

[1.4.2 Notice shall be deemed to be effective as follows:

(a) in the case of personal delivery or registered mail, on delivery;

(b) in the case of telexes/e-mail, 24 hours following confirmed transmission;

(c) in the case of telegrams, 24 hours following confirmed transmission; and

(d) in the case of facsimiles, 24 hours following confirmed transmission.]

[1.6 The Authorized Representatives are:

For the Client : _____

For the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads

including computer graphic designs/VFX/CGI etc : _____

[Note: Fill in the blanks]

[1.7.1 The reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and the personnel shall pay the taxes, duties, fees, levies and other impositions levied under the existing, amended or enacted laws during life of this contract and the client shall perform such duties in regard to the deduction of such tax as may be lawfully imposed.

[1.7.2 However the Consultancy Services tax payable for this Consultancy Services shall be paid/ reimbursed by the Client separately.]

1 All Notes should be deleted in the Final Text

[2.1 The date on which this Contract shall come into effect is :

[2.2 The time period shall be ….. days [Note: Fill in 30 days or any other appropriate]or such other time period as the parties may agree in writing]

[2.3 The period shall be [Note : Fill in the period, e.g., twenty-four (24) months or such other period as the parties may agree in writing].

[3.4 The risks and the coverages shall be:

(1) Third Party motor vehicle liability insurance as required under Motor Vehicles Act, 1988, in respect of motor vehicles operated in India by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs or their Personnel or any Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs or their Personnel, for the period of Consultancy;

(2) Third Party liability insurance, with a minimum coverage for Rs. ..... for the period of Consultancy;

(3) Client's liability and workers' compensation insurance in respect of the Personnel of the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs and of any Sub-reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc, in accordance with the relevant provisions of the Applicable Law, as well as, with respect to such Personnel, any such life, health, accident, travel or other insurance as may be appropriate;

(4) Professional liability insurance, with a minimum coverage equal to total contract value for this consultancy; and

(5) Insurance against loss of or damage to (i) equipment purchased in whole or in part with funds provided under this Contract, (ii) the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs' property used in the performance of the Services, and (iii) any documents prepared by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs in the performance of the Services.

[Note: Fill in the blanks and delete what is not applicable]

[3.5 (c) **Note**: Delete where not applicable.]

The other actions are .]

[3.7The Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall not use these documents for purposes unrelated to this
Contract without the prior written approval of the Client.]

[5.1Note: List here any changes or additions to Clause GC5.1 If there are no such changes or additions, delete this Clause SC5.1 from the SC.]

[6.2 The amount of Contract is Rs. .

[6.4 The account is :…….]

[6.5 Payment shall be made within 60 days of receipt of the invoice and the relevant documents specified in Clause 6.4, and within 90 days in the case of the final payment.

The interest rate is 5%[1] per annum

[7.2 Disputes shall be settled by arbitration as per govt circular no:LAW-LAC/198/2024 dated:16.11.2024. –Clause Deleted.

7.2.1 Selection of Arbitrators:

Each dispute submitted by a Party to arbitration shall be heard by a sole arbitrator or an arbitration panel composed of three arbitrators, in accordance with the following provisions:

(a) Where the Parties agree that the dispute concerns a technical matter, they may agree to appoint a sole arbitrator or, failing agreement on the identity of such sole arbitrator within thirty (30) days after receipt by the other Party of the proposal of a name for such an appointment by the Party who

initiated the proceedings, either Party may apply to the President, Institution of Engineers India*, Bangalore chapter, for a list of not fewer than five nominees and, on receipt of such list, the Parties shall alternately strike names therefrom, and the last remaining nominee on the list shall be the sole arbitrator for the matter in dispute. If the last remaining nominee has not been determined in this manner within sixty (60) days of the date of the list, the President, Institution of Engineers India*, shall appoint, upon the request of either Party and from such list or otherwise, a sole arbitrator for the matter in dispute.

(b) Where the Parties do not agree that the dispute concerns a technical matter, the Client and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs shall each appoint one arbitrator, and these two arbitrators shall jointly appoint a third arbitrator, who shall chair the arbitration panel. If the arbitrators named by the Parties do not succeed in appointing a third arbitrator within thirty (30) days after the latter of the two arbitrators named by the Parties has been appointed, the third arbitrator shall, at the request of either Party, be appointed by Secretary, the Indian Council of Arbitration, New Delhi.

1 Modify appropriately.

* Insert President Indian Roads Congress (for roads and bridge works) or any other appropriate Institution

(for other type of consultancies)

(c) If, in a dispute subject to Clause SC 7.2.1 (b), one Party fails to appoint its arbitrator within thirty (30) days after the other Party has appointed its arbitrator, the Party which has named an arbitrator may apply to the Secretary, Indian Council of Arbitration, New Delhi, to appoint a sole arbitrator for the matter in dispute, and the arbitrator appointed pursuant to such application shall be the sole arbitrator for that dispute.

7.2.2Rules of Procedure

Arbitration proceedings shall be conducted in accordance with procedure of the Arbitration & Conciliation Act 1996, of India

7.2.3Substitute Arbitrators

If for any reason an arbitrator is unable to perform his function, a substitute shall be appointed in the same manner as the original arbitrator.

7.2.4Qualifications of Arbitrators

The sole arbitrator or the third arbitrator appointed pursuant to paragraphs (a) through (c) of Clause 7.2.1 hereof shall be a nationally recognized legal or technical expert with extensive experience in relation to the matter in dispute.

7.2.5Miscellaneous

In any arbitration proceeding hereunder:

(a) proceedings shall, unless otherwise agreed by the Parties, be held in Bangalore.

(b) the decision of the sole arbitrator or of a majority of the arbitrators (or of the third arbitrator if there is no such majority) shall be final and binding and shall be enforceable in any court of competent jurisdiction, and the Parties hereby waive any objections to or claims of immunity in respect of such enforcement.

IV. APPENDICES

Appendix A: Description of the Services

[Give detailed descriptions of the Services to be provided; dates for completion of various tasks, place of performance for different tasks; specific tasks to be approved by Client, etc.]

a. **Appendix B: Reporting Requirements**

[List format, frequency, contents of reports and number of copies; persons to receive them; dates of submission, etc. If no reports are to be submitted, state here "Not applicable".]

b. **Appendix C: Key Personnel and Sub-Reputed Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs**

[List under: C-1 Titles [and names, if already available], detailed job descriptions and minimum qualifications. experience of Key Personnel to be assigned to work , and staff-months for each.

c. **Appendix D: Services and Facilities to be provided by the Client**

[List here under:

F-1 Services, facilities and property to be made available to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etcs by the Client.]

Appendix E: Breakdown of Contract Price in Indian Rupees

List here the elements of cost used to arrive at the breakdown of the lump sum price :

1. Monthly rates for local Personnel (Key Personnel and other Personnel)

2. Reimbursable expenditures :

This appendix will exclusively be used for determining remuneration for additional services.

Appendix F: Form of Bank Guarantee for Advance Payments

(ReferenceSC Clause 6.4 of Contract) (To be stamped in accordance with Applicable Stamp Act, if any)

Ref: _____ Bank Guarantee: _____Date: _____

Dear Sir,

In consideration of M/s. _____ (hereinafter referred as the "Client", which expression shall, unless repugnant to the context or meaning thereof include it successors, administrators and assigns) having awarded to M/s. _____ (hereinafter referred to as the "Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc" which expression shall unless repugnant to the context or meaning thereof, include its successors, administrators, executors and assigns), a contract by issue of client's Contract Agreement No. _____ dated _____ and the same having been unequivocally accepted by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc, resulting in a Contract valued at _____ for _____ Contract (hereinafter called the "Contract") and the Client having agreed to make an advance payment to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc for performance of the above Contract amounting to _____ (in words and figures) as an advance against Bank Guarantee to be furnished by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc.

We _____ (Name of the Bank) having its Head Office at _____ (hereinafter referred to as the Bank), which expression shall, unless repugnant to the context or meaning thereof, include its successors, administrators executors and assigns) do hereby guarantee and undertake to pay the client immediately on demand any or, all monies payable by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc to the extent of _____ as aforesaid at any time upto _____ @ _____ without any demur, reservation, contest, recourse or protest and/or without any reference to the reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer

graphic designs/VFX/CGI etc. Any such demand made by the client on the Bank shall be conclusive and binding notwithstanding any difference between the Client and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc or any dispute pending before any Court, Tribunal, Arbitrator or any other authority. we agree that the Guarantee herein contained shall be irrevocable and shall continue to be enforceable till the Client discharges this guarantee.

The Client shall have the fullest liberty without affecting in any way the liability of the Bank under this Guarantee, from time to time to vary the advance or to extend the time for performance of the contract by the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc. The Client shall have the fullest liberty without affecting this guarantee, to postpone from time to time the exercise of any powers vested in them or of any right which they might have against the Client and to exercise the same at any time in any manner, and either to enforce or to forebear to enforce any covenants, contained or implied, in the Contract between the Client and the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc any other course or remedy or security available to the Client. The bank shall not be relieved of its obligations under these presents by any exercise by the Client of its liberty with reference to the matters aforesaid or any of them or by reason of any other act or forbearance or other acts of omission or commission on the part of the Client or any other indulgence shown by the Client or by any other matter or thing whatsoever which under law would but for this provision have the effect of relieving the Bank.

The Bank also agrees that the Client at its option shall be entitled to enforce this Guarantee against the Bank as a principal debtor, in the first instance without proceeding against the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc and notwithstanding any security or other guarantee that the Client may have in relation to the Reputed Design, Print and Film Production House / Media House having experience in production and direction of short films/documentaries. Ads and other impressive social media Ads including computer graphic designs/VFX/CGI etc's liabilities.

Notwithstanding anything contained herein above our liability under this guarantee is limited to _____ and it shall remain in force upto and including _____ _____ and shall be extended from time to time for such period (not exceeding one year), as may be desired by M/s. _____ on

whose behalf this guarantee has been given.

Dated this _____ day of _____ 19_____ at _____

WITNESS

_____ _____

(signature) (signature)

_____ _____

(Name) (Name)

_____ _____

(Official Address) Designation (with Bank stamp)

Attorney as per Power of

Attorney No._____Dated _____

Note : The bank guarantee shall be issued either by a bank (Nationalized/Scheduled) located in India